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**DANIEL RAVENEL SOTHEBY'S INTERNATIONAL REALTY PARTICIPATES IN
GLOBAL LUXURY REAL ESTATE CONFERENCE**

Charleston, SC (October 05, 2017) – Daniel Ravenel Sotheby's International Realty recently participated in the 2017 Sotheby's International Realty® Global Networking Event. The event, which took place from September 25th to September 27th in Las Vegas, Nevada, brought together approximately 2,400 members of the *Sotheby's International Realty* network, with more than 155 of the brand's companies represented from 34 countries and territories worldwide.

“The *Sotheby's International Realty* Global Networking Event is an extraordinary experience and provides great value to our firm, and in turn, our clients,” said Daniel Ravenel, Jr, Director of Operations. “It is a captivating three-day event that allows us the opportunity to learn more about the real estate industry worldwide, global residential real estate markets and the advantages offered by the *Sotheby's International Realty* brand, as well as its insightful vision for the future of the international luxury marketplace. The Global Networking Event is also a wonderful opportunity to connect with our talented real estate colleagues from Sotheby's International Realty offices around the world, while also generating and strengthening our global referral business. Charleston's international profile is rising rapidly and our beautiful city is already globally recognized as a major luxury destination with unmatched charm, sophistication, and quality of life. We, at Daniel Ravenel Sotheby's International Realty, are uniquely positioned to take advantage of this trend and to serve a very discerning international luxury clientele. We are the only truly global network of luxury professionals in the real estate industry worldwide and we are leveraging that in a big way.”

Held at the Wynn Las Vegas, the *Sotheby's International Realty* Global Networking Event was a dynamic three-day immersion into the brand, offering two general sessions and a selection of 25 breakout sessions. More than 85 *Sotheby's International Realty* affiliate members volunteered to play an integral part in the sessions, which ranged in topic from sales and negotiation tactics to marketing and more, serving as breakout hosts, guest speakers and expert panelists to share advice, best practices and personal experiences with their peers.

Martha Stewart, founder of Martha Stewart Living Omnimedia, was the headlining keynote speaker and addressed members of the *Sotheby's International Realty* network discussing the journey of creating a global lifestyle brand, which includes a focus on authenticity, constant evolution, and a keen understanding of the consumer. In addition, Jeff Hargett, senior corporate director of culture transformation at The Ritz-Carlton Leadership Center, gave an engaging and dynamic speech about the power of excellence in customer service and creating unique client experiences. The crowd was also addressed by:

- John Peyton, chief executive officer of Realogy Franchise Group

- Maarten ten Holder, executive vice president and global managing director of Sotheby's Luxury & Lifestyle Division
- Brett Hagler, chief executive officer and co-founder of New Story, the *Sotheby's International Realty* brand's charitable partner
- The Sotheby's International Realty Affiliates LLC senior leadership team including:
 - Philip White, president and chief executive officer
 - Julie Leonhardt LaTorre, chief operating officer
 - Kevin Thompson, chief marketing officer
 - Francis X. Santangelo, senior vice president of global operations

“The strength of the *Sotheby's International Realty* brand resonates around the world and our global footprint is unrivaled; the Global Networking Event is a testament to that,” said White. “This year's conference was attended by members of our network from 34 countries and it is inspiring to see transcontinental business connections and friendships unfold as our affiliates continue to grow their business and strengthen the power of our brand.”

In addition to learning and networking opportunities, this year, the *Sotheby's International Realty* brand's charitable partner, New Story attended the event. New Story, which builds communities of homes for those in need for \$6,000 USD per home, challenged attendees to pledge 100 homes for a new community in Mexico. At the end of the event, attendees surpassed the goal by pledging over 150 New Story homes.

Daniel Ravenel Sotheby's International Realty which operates out of their downtown office on *Broad Street* offers exclusive *Sotheby's International Realty* marketing, advertising and referral services that are designed to attract well-qualified buyers to the firm's property listings. Property listings from *Daniel Ravenel Sotheby's International Realty* also are marketed on the sothebysrealty.com global website, as well as on the firm's local website, danielravenelsir.com

As a *Sotheby's International Realty* affiliate, the firm and its clients benefit from an association with the Sotheby's auction house, allowing the firm's sales associates the opportunity for real estate referrals with auction house clientele as well as the unique ability to refer real estate clientele for appraisal services for jewelry, art, antique furniture and collectibles.

The *Sotheby's International Realty* network currently has approximately 21,000 affiliated independent sales associates located in over 900 offices in 68 countries and territories worldwide. Each office is independently owned and operated.

Daniel Ravenel Sotheby's International Realty is located at 33 Broad Street, Downtown. For additional information, please contact 843-723-7150.

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